PROJECT: THE BARBERSHOP
LOCATION: BROWNS BAY, AUCKLAND
DESIGNER: SPACEWORKS
PRODUCT: EXPONA DESIGN DARK GREY CONCRETE 7238

The Barber Shop experience is an international trend whereby men are now treating themselves to some "me time" - a cut throat shave is an age-old ritual which is now becoming the norm again.

The store design had to stand out from the crowd, as well as being masculine and make customers feel like they could "escape" for a while.

Instead of a waiting space consisting of the prescriptive waiting area, a long table with stools encourages customers to flick through magazines, check out BarberShop products and socialize with other customers. Recycled timber from old boats (sourced by the client) used as a wall feature and subway tiles, timber shelving, rustic pendants and moody bricks come together to make a very cool site indeed.

Polyflor's Expona Design Dark Grey Concrete complimented the masculine feel of the store. Expona Design is recommended for heavy commercial, light industrial and also residential areas that require a hardwearing floorcovering which is attractive, mod-ern and easy to maintain. Featuring realistic repro-ductions of wood, stone and metal designs and textures available in planks and tiles.

EXPONA DESIGN